### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

### FORM 8-K

### **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 5, 2019

### ICF International, Inc.

(Exact name of registrant as specified in its charter)

Delaware	001-33045	22-3661438
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification Number)
incorporation		identification (vuliber)
9300 Lee Highway, Fairfax, Virginia		22031
(Address of principal executive offices)		(Zip Code)
Registra	nt's telephone number, including area code:(703) 934	-3000
(F	Not Applicable	
(Forn	ner name or former address, if changed since last repo	п.)
Check the appropriate box below if the Form 8-K filir provisions:	ng is intended to simultaneously satisfy the filing obliq	gation of the registrant under any of the following
[ ] Written communications pursuant to Rule 425 under	er the Securities Act (17 CFR 230.425)	
[ ] Soliciting material pursuant to Rule 14a-12 under t	he Exchange Act (17 CFR 240.14a-12)	
[ ] Pre-commencement communications pursuant to R	Rule 14d-2(b) under the Exchange Act (17 CFR 240.14	4d-2(b))
[ ] Pre-commencement communications pursuant to R	Rule 13e-4(c) under the Exchange Act (17 CFR 240.13	3e-4(c))
Indicate by check mark whether the registrant is an en or Rule 12b-2 of the Securities Exchange Act of 1934		e Securities Act of 1933 (§230.405 of this chapter)
[ ] Emerging growth company		
[ ] If an emerging growth company, indicate by check or revised financial accounting standards provided pu		ded transition period for complying with any new

#### Item 7.01 Regulation FD Disclosure

ICF International, Inc. (the "Company") intends to participate as a presenter at the Cowen and Company 40<sup>th</sup> Annual Aerospace/Defense & Industrials Conference to be held on Wednesday, February 6, 2019, at the Lotte New York Palace Hotel. A live audio webcast of the presentation will be available at http://wsw.com/webcast/cowen51/icfi/, with a replay available for 90 days following the conference. A copy of the investor presentation to be used at the Conference is furnished herewith as Exhibit 99.1.

The information contained in this report, including Exhibit 99.1 attached hereto, is considered to be "furnished" and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability under that Section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

#### Item 9.01 Financial Statements and Exhibits

(d) The following exhibits are being furnished with this Current Report on Form 8-K:

#### **Exhibit No. Description**

99.1 <u>ICF International, Inc. investor presentation, dated February 6, 2019</u>

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ICF International, Inc.

Date: February 5, 2019 By:  $\frac{\mbox{/s/ James C. Morgan}}{\mbox{}}$ 

James C. Morgan Chief Financial Officer February 6, 2019





### **ICF Investor Presentation**

Cowen and Company 40th Annual Aerospace/ **Defense & Industrials Conference** 

John Wasson, President and COO James Morgan, CFO







icf.com

## **Cautionary Statement**

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events, or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statements made by us. All statements made by us in this presentation are qualified in all respects by the information disclosed in our filings with the Securities and Exchange Commission and specifically, the risks described therein under the heading "Risk Factors". We are under no duty to update or revise any forward-looking statements pursuant to actual results or events, and do not intend to do so.



## ICF: A Professional and Technology Services Firm

- Serve a balanced roster of government and commercial clients
- Leverage deep domain expertise to achieve superior results for clients
- Deliver strong cross-cutting capabilities in technology and engagement
- Benefit from the visibility of a substantial backlog across major client categories and growth profile of commercial revenues

A growth platform combining organic initiatives + acquisitions



# ICF conquers complexity for its clients across a range of markets

Advisory					
Program Implementation	Health and Social Programs	Consumer / Financial	Energy, Environment and Infrastructure	Safety and Security	
Analytics					
Digital					
Engagement					



## **Catalysts for Growth**

Health and Social Programs

- Civilian agency spending
- Opioid emergency
- Public health and research
- Citizen engagement

Energy, Environment and Infrastructure

- Energy efficiency outsourcing in California
- Utility transformation
- Infrastructure spending

ICF's Strengths Align with Market

**Demand** 

- Loyalty marketing
- Digital commerce
- Social media

Consumer / Financial

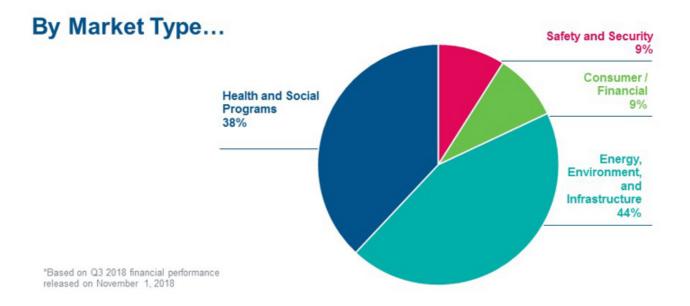
 Disaster resilience and housing recovery

Cybersecurity

Safety and Security



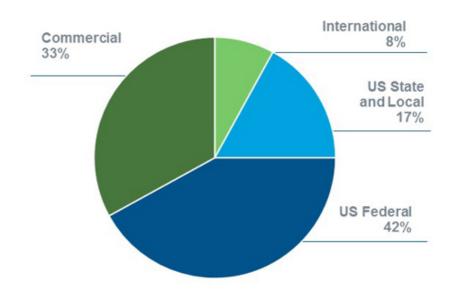
## ICF Has a Balanced Revenue Portfolio\*





## ICF Has a Balanced Revenue Portfolio\*

# ...And By Client Category



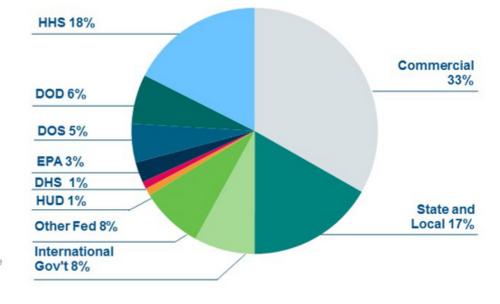
\*Based on Q3 2018 financial performance released on November 1, 2018



# ICF Serves A Broad Array of Government Clients\*

Government Revenues as Percentage of Total Revenue

No single contract exceeds 3.5% of total revenues



\*Based on Q3 2018 financial performance released on November 1, 2018



# Impact of Government Shutdown

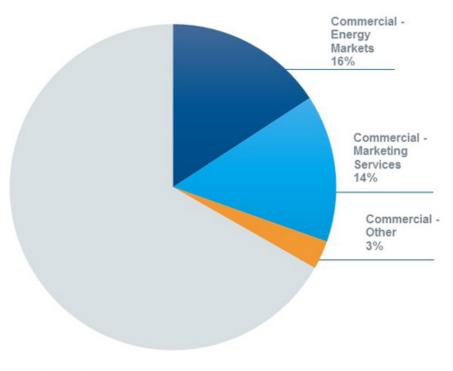
- For Q4 2018, the shutdown was not material given it began in late December
- For 2019, approximately \$3M of our revenues were impacted during the shutdown period (i.e., over 4 weeks)
- We expect to recapture lost revenues by year end



# Commercial Clients Primarily In Energy, Marketing Services\*

- Commercial Energy Markets and Marketing Services account for the majority of commercial revenues
- Advisory and Implementation Services mutually reinforcing
- Commercial revenue as a percentage of total revenue at 33% in Q3 2018

\*Based on Q3 2018 financial performance released on November 1, 2018





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## **Energy Markets**

- Energy efficiency programs for utilities: State-mandated
- Utility transformation: distributed energy and grid modernization
- Majority long-term contracts





# **Marketing Services**

- Customer engagement and loyalty marketing programs
- Digital marketing systems and platforms
- Consumer activation



"Leader" Customer Loyalty Solution Q3 2017

The Forrester Wave™



2018 Top Midsized PR Agency of the Year

Opportunity to leverage these capabilities across the ICF organization



## Drivers of Long-Standing Client Relationships

Proprietary IP

Workforce of long-time industry experts

Proprietary analytics

Long-term contract vehicles







## **Revenue and EPS - Trends**

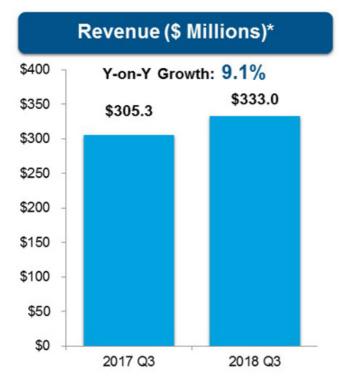


- 2017 GAAP EPS includes the deferred tax liability (DTL) revaluation and represents reported GAAP EPS of \$3.27
- 2017 Proforma excludes the DTL revaluation but adjusts for the new tax rate reduction for GAAP/Non-GAAP EPS, consistent with the 2018 tax rate

\*\*Non-GAAP EPS: GAAP EPS plus tax-affected impact of acquisition-related charges, special charges, and amortization of intangibles and less DTL revaluation



## Revenue and EPS, Q3 2018





\*Based on Q3 2018 financial performance released on November 1, 2018

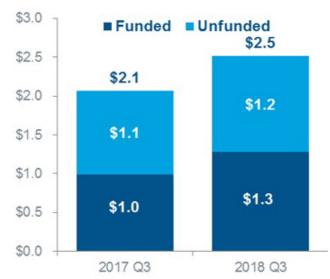


# **Contract Awards and Backlog**

### Contract Awards (\$ Millions)



### Backlog (\$ Billions)

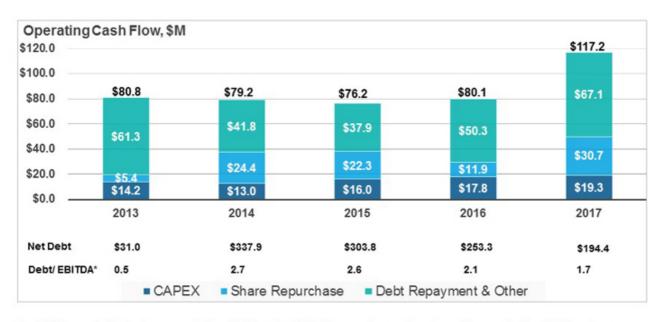


\*Based on Q3 2018 financial performance released on November 1, 2018



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## Operating Cash Flow 2013 to 2017



In 2018, we initiated a quarterly dividend of \$0.14 per share. Our fourth quarterly dividend was paid on Jan. 16, 2019 to shareholders on record as of Dec. 7, 2018.

\*as defined by banking agreement



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# Corporate Social Responsibility – It Matters



icf.com/blog/people-and-culture/2017-corporate-responsibility-report



# **In Summary - ICF**



Distinctive expertise in core vertical markets



Industry-leading functional capabilities – including marketing services



Offerings at intersection between vertical markets and functional expertise



